





Order / Rev: 696353 - 5  
 Alt Order #: 06212979  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Nelson, B/ D / US Senate  
 Product Desc: NELSON FOR SENATE  
 Estimate: 477

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WTSP	09/19/12	09/19/12	7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/12	09/23/12	--W----		1			\$1,300.00	0.00					
14	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S		1			\$900.00	0.00					
15	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S		1			\$350.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	Sun 630-7p		Sun 630-7p	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
	Credited [MG LINE 23]														
16	WTSP	09/18/12	09/19/12	M-F 530-6p 10 News at 530p	CM	530-6p	-TW----	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/12	09/23/12	-TW----		2			\$275.00	0.00					
17	WTSP	09/24/12	09/24/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$3,500.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	Mon Prime C		Mon 10-11p	M-----	:30		<del>(\$3,500.00)</del>		0.00	NM		
	Credited [MG LINE 24]														
18	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$1,000.00	0.00					
19	WTSP	09/24/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$350.00	0.00					
20	WTSP	09/24/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$400.00	0.00					
21	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$450.00	0.00					
22	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$275.00	0.00					
23	WTSP	09/24/12	09/24/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$350.00	0.00					
24	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S		1			\$3,500.00	0.00					
25	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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25	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1			\$4,500.00			0.00			
26	WTSP	09/18/12	09/21/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		1			\$350.00			0.00			
N27	WTSP	09/21/12	09/21/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	----F--	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$550.00			0.00			
													Totals	29	\$27,750.00